

SEGERSTROM CENTER FOR THE ARTS
FOURTH ANNUAL

ARTS & BUSINESS
LEADERSHIP
AWARDS DINNER

Honoring

CHARLES ZHANG, Principal Founder,
Zion Enterprises
DISTINGUISHED LEADER AWARD



JESSE D. BAGLEY, Founder, President & CEO,
Interior Office Solutions
RISING LEADER AWARD

Friday, June 2, 2017

Cocktails
Dinner & Awards Ceremony
and a special performance of the hit Broadway show *The Bodyguard*

DINNER JOURNAL

The commemorative dinner journal will be distributed to 300+ of the most influential members of the Orange County business community. Please indicate the number of each type of ad you wish to purchase below:

- | | |
|--|---|
| <input type="checkbox"/> Back Cover
\$10,000
<i>(only 1 available)</i> | <input type="checkbox"/> Gold Double Page
___ \$5,000 |
| <input type="checkbox"/> Inside Front Cover
\$8,000
<i>(only 1 available)</i> | <input type="checkbox"/> Gold Full Page
___ \$3,000 |
| <input type="checkbox"/> Inside Back Cover
\$6,500
<i>(only 1 available)</i> | <input type="checkbox"/> Full Page
___ \$2,000 |
| | <input type="checkbox"/> Half Page
___ \$1,200 |
| | <input type="checkbox"/> Quarter Page
___ \$800 |

CONTACT INFORMATION

(Please print, or attach a business card)

Company Name *(as it should appear in print)*

Contact Name

Email

Phone

Fax

Address

City

State

Zip

Authorized Signature

Your signature above indicates your agreement to pay \$_____ in support of Segerstrom Center for the Arts' Fourth Annual Arts & Business Leadership Awards Dinner. Please mail this completed form with your check made payable to "The Center" to:

Segerstrom Center for the Arts
Attention: Courtney Donley
600 Town Center Drive, Costa Mesa, CA 92626

Phone: (714) 556-2122, ext. 4218 • Fax (714) 755-2712
CDonley@SCFTA.org

Deadline for ad reservation and delivery of camera-ready art is May 5, 2017. Please see reverse for mechanical requirements and submission guidelines.

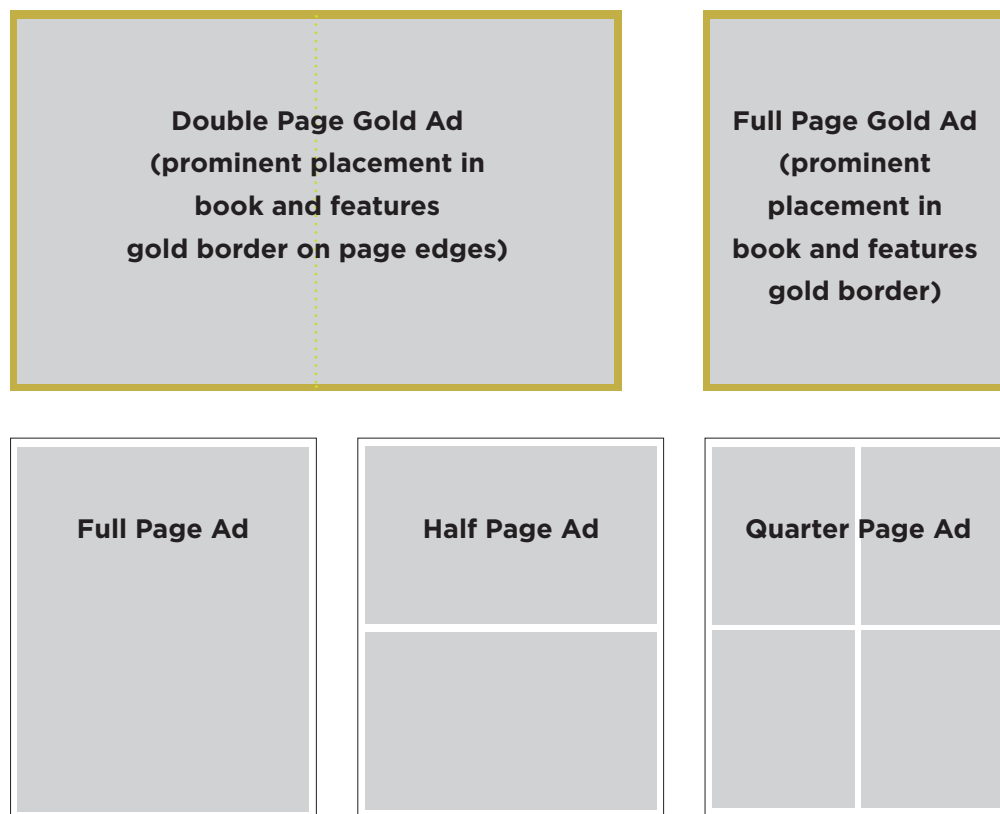
Segerstrom 
Center for the Arts

AD TECHNICAL SPECIFICATIONS

PREFERRED FILE FORMAT IS A PDF OUTPUT FOR PRINT-READY SETTINGS. Illustrator files are also acceptable (all fonts must be outlined) and high-resolution Photoshop files (Tiff or JPG), 300 dpi or higher. CMYK (4-process) color. Ads submitted at lower resolutions or not to exact specs can result in poor printing quality.

Artwork may be submitted to JRivera@SCFTA.org **by May 5, 2017.**

Please note there will be no bleeds and no crops are needed; **ads need to be sized exactly.** Journal is 8" x 10" trim size and is printed in full color. Ad sizes are as follows:



Double Page Gold ad: 15.75x9.75

Full Page ads (Gold or regular): 7.75x9.75*

Half Page ads: 7.75x4.8125

Quarter Page ads: 3.8125x4.8125

**sizing is the same for inside front/back covers and back cover ad*