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## **CURTAIN UP ON SEGERSTROM CENTER'S NEXT ACT: JULIANNE AND GEORGE ARGYROS PLAZA AND CENTER FOR DANCE AND INNOVATION**

**Grand Opening Celebration: October 28, 11A.M. – 10 P.M.**

**Free Performances, Events, Music and Family-Friendly Activities**

**COSTA MESA, CA** – Segerstrom Center for the Arts will celebrate the opening of its new Julianne and George Argyros Plaza and Center for Dance and Innovation on Saturday, October 28 beginning at 11 a.m. This marks the complete activation of three transformative projects, including the Argyros Plaza, Center for Dance and Innovation (CDI) and the Center Without Boundaries. These initiatives are enabling the Center to become a more inclusive vital force throughout the community while maintaining its recognized commitment to artistic excellence.



### **THE THREE TRANSFORMATIVE PROJECTS OF THE CENTER'S NEXT ACT**

- **Julianne and George Argyros Plaza** - a welcoming public gathering place with a year-round calendar of free dance and music programming, community events and family activities that celebrate the wonderful diversity of Orange County.
- **Center for Dance and Innovation (CDI)** – offering a wide range of programs to expand audiences, engage underserved and vulnerable populations, and ensure access to all of the Center's artistic, educational and training programs.

- **Center Without Boundaries** – connecting the Center throughout the county by pioneering new partnerships with non-cultural institutions and supporting their efforts to meet the specific needs of their individual, diverse communities.

In the Center's Next Act, programs on the Argyros Plaza and those of the CDI and Center Without Boundaries will complement an enhanced investment in the Center's flagship artistic programs as well as more diverse artistic programming and projects to encourage community building. The Center will contribute in every possible way the future of our county.

## JULIANNE AND GEORGE ARGYROS PLAZA

Its eclectic programming and community events will establish the **Julianne and George Argyros Plaza** as a dynamic new public gathering place attractive and welcoming to all of Orange County's diverse communities. The state-of-the-art features and amenities of the Argyros Plaza and Center for Dance and Innovation will support an array of programs and performances, including those of the Center Without Boundaries. In this Next Act, the Center will significantly enhance its artistic programs, performances and venues while responding in new and innovative ways to the growing needs of a rapidly changing Orange County.



## DESIGN HIGHLIGHTS & FEATURES

*"It has been a deeply rewarding experience to work with Segerstrom Center for the Arts on their new Julianne and George Argyros Plaza and Center for Dance and Innovation. It is my hope that through architectural form, light, color, and movement, we have together created a truly unique and inclusive public plaza that celebrates both the arts and community of Orange County."* – Michael Maltzan

Architect & Landscape Designer  
Lighting Designer  
Fountain Designer  
Landscape Contractor  
General Contractor

Michael Maltzan Architecture, Inc.  
Horton Lees Brogden Lighting Design  
Fluidity Design Consultants  
BrightView Design Group  
Pankow Builders



### Project Facts

3 miles of conduit  
94 tons of steel  
213 pallets of pavers

900 linear feet of LED lights at benches  
106 plaza ground lights

- The 56,100-square-foot Julianne and George Argyros Plaza is anchored by a large open public space and a permanent multi-purpose stage, balanced by two intimate green spaces: Theater Grove and Community Picnic Grove as well as a welcoming Arrival Court. These areas offer shaded seating among curvilinear benching with integrated plantings and meandering pedestrian paths.
- A stunning fountain, featuring a reflection pool, 60 feet in diameter with an infinity edge and shimmering arches of water reaching heights of 24 feet will animate the entrance to the Julianne and George Argyros Plaza. The fountain will be illuminated at night with LED lights that can display the full spectrum of color.
- A visually striking grand staircase connects Segerstrom Hall to the plaza level below. The circular geometry of the stair complements the Center's signature architecture and creates an equally distinctive element that enhances pedestrian connections across the campus. The concrete structure, glass guardrails, and custom-colored plaster were selected to match the limestone of the Renée and Henry Segerstrom Concert Hall.
- At the top of the stair, adjacent to Segerstrom Hall and the Fire Bird Café is a new observation terrace with an open-air seating. At the base of the stair at ground level is the new Patina Group café, Center 360, featuring full-service dining and relaxed outdoor seating.
- The selected materials, fabrics and plantings were chosen to compliment the palette of the existing architecture of the Center's performance venues, plaza and the iconic Richard Serra "Connector" sculpture.
- The umbrellas and upholstery are a watermelon color; warm and rosy, it complements the existing palette and the adjacent granite structures around the plaza. Custom benching with integrated plantings are placed across the plaza.
- The custom benches with integrated plantings provide comfortable permanent seating in the plaza. The benches, made of Ipe wood, complement the Corten steel of the Serra sculpture.
- The design incorporates two permanent stages: The large Argyros Stage will accommodate a wide range of public performances including dance, music, and film events. The smaller Side Stage, located between the new café, Center 360, and the large stage, will be used for more intimate performances.

- The plaza fully integrates leading technological amenities including free Wi-Fi and enhanced performance lighting and sound, whereby visitors can enjoy a vast range of free programming and events up to 30 weekends a year.
- The landscape design includes 42 Drake Elm trees. These evergreen trees will provide year-round shade in the space. California native plants, including Meadow Corridor, Valley Grasslands, and Coastal Garden species, will provide year-round green accent landscaping and groundcover.

### **MICHAEL MALTZAN ARCHITECTURE**

Founded in 1995, **Michael Maltzan Architecture** (MMA) is an architecture and urban design practice committed to the creation of progressive, transformative experiences that chart new trajectories for architecture, urbanism, and the public realm. Led by Michael Maltzan, the Los Angeles-based practice is dedicated to the design and construction of projects which engage their context and community through a concentrated exploration of movement and perception. MMA has undertaken significant design and master-planning projects for many arts and cultural organizations including the Hammer Museum, Winnipeg Art Gallery, Museum of Contemporary Art (Los Angeles), Vancouver Art Gallery, Inner-City Arts, Fresno Metropolitan Museum, Art Center College of Design, San Francisco State University, Kidspace Children's Museum, and the Museum of Modern Art. The firm has been recognized with numerous accolades including five Progressive Architecture awards, 42 citations from the American Institute of Architects, and the Rudy Bruner Foundation's Gold Medal for Urban Excellence. MMA projects have been widely featured in international publications and exhibited in museums worldwide.

### **PANKOW BUILDERS**

Since 1963, **Pankow Builders** has benefited clients through creative problem-solving, engineering expertise and construction innovation. Pioneers of design-build and integrated project delivery, Pankow provides design-build, design-assist, general contracting and tenant improvement services. They specialize in complex projects and work in occupied facilities on a diverse range of markets and building types. Pankow adds value to project teams with our expertise in design management, sustainable design and construction, Virtual Design and Construction and Lean Construction practices. Pankow has more than a half century of continuous presence in the Southern California and Bay Area regions. Notable projects include the renovation of the Ford Theater, the San Francisco War Memorial Building including the iconic Herbst Theater and new educational spaces and housing for the San Francisco Conservatory of Music.

### **CENTER FOR DANCE AND INNOVATION**





The **Center for Dance and Innovation** (CDI) embodies the Center's expanded commitment to dance, innovation and community engagement. The CDI, with its Judy Morr Theater and the five newly renovated studios, houses the **School of Dance and Music for Children with Disabilities** and the Center's **American Ballet Theatre William J. Gillespie School**. The studios and classrooms of the CDI are also used for community events, dance training classes and summer dance programs for the entire community. Other CDI programs offer artists, students, creative thought leaders and community members of the high-tech, bio-tech/entrepreneur community opportunities to convene, catalyze and collaborate through classes, workshops, events, Internet-based projects and a wide range of innovative audience development and community engagement activities.

### DESIGN HIGHLIGHTS & FEATURES

- The Center for Dance and Innovation (CDI) is accessible through a new garden-like entranceway.
- A sculptural circular ramp connects a vibrant public plaza at the ground level with the Segerstrom Hall mezzanine above.
- A full-growth Jacaranda tree (weighting 33,000 pounds) at the middle of the ramp centers the space and provides vibrant seasonal purple blooms.
- Evening lighting highlights the landscape and two murals with the new entry.

### SCHOOL OF DANCE AND MUSIC FOR CHILDREN WITH DISABILITIES



The **School of Dance and Music for Children with Disabilities** offers classes that are inclusive and designed for children with Down syndrome, cerebral palsy, autism spectrum disorders, audio and visual impairments and other complex needs, but are open to all. Classes help children to explore their full physical and social potential through dance, movement, music and creativity. The students have fun while exercising and improving balance, coordination and confidence through personal and social growth.

The school established a mutually beneficial partnership with Canine Companions for Independence, an organization that trains dogs to serve individuals with disabilities. This organization's young dogs interact with students as part of their training to become service animals for children and adults with disabilities. The presence of the dogs at select classes has become a valuable teaching and therapy resource for the students. Need-based scholarships are available, and no student is turned away due to financial hardship.

### AMERICAN BALLET THEATRE WILLIAM J. GILLESPIE SCHOOL AT SEGERSTROM CENTER FOR THE ARTS



The **ABT William J. Gillespie School** provides students with the highest quality of classical ballet training through the American Ballet Theatre National Training Curriculum. ABT National Training Curriculum offers comprehensive age-appropriate instruction that features a safe progression of advancement while remaining sensitive to the needs of younger dancers. The curriculum also provides students a rich knowledge of classical ballet technique incorporating elements of the French, Italian and Russian schools of training. Classes include classical ballet technique, pointe, boy's class, character and body conditioning. All classes are held in the Center's studios that have been used for rehearsals by the world's leading international ballet companies. Need-based scholarships are available.

Students are offered additional opportunities to enrich their ballet studies including priority opportunities to audition for *The Nutcracker* and other productions by ABT at the Center, as well as participation in the ABT Summer Intensives, master classes, and special ticket offers for performances at the Center.

## CENTER WITHOUT BOUNDARIES

The **Center Without Boundaries** connects the Center to the community through partnerships with non-cultural institutions serving the ever-changing needs of the county. These are externally focused and designed to support the efforts of these community partners to respond to the changing needs of the specific communities they serve, including the often underserved, and many of the most vulnerable and at-risk residents of this large and diverse county.



### Community Partners

Canine Companions for Independence  
Court Appointed Special Advocates (CASA)  
United Cerebral Palsy-Orange County  
Children's Hospital of Orange County (CHOC)  
Very Special Arts Orange County  
Alzheimer's Orange County  
Camp Pendleton Marine Corps Base

Chapman University  
University of California, Irvine,  
El Centro Cultural de Mexico  
Consulado de Mexico  
City of Costa Mesa  
City of Santa Ana.  
Talk about Curing Autism

## GRAND OPENING CELEBRATION

**Saturday, October 28**

The entire Segerstrom Center campus will be activated and ready to welcome guests from around the county to celebrate the opening of the Julianne and George Argyros Plaza and Center for Dance and Innovation. The day will be filled with family-friendly fun: **Patriots Marching Band Ensemble**, **TAIKOPROJECT** drummers, the **Darden Sisters Band**, **Ane Thanh Lion Dance**, **Vybration a cappella sextet**, **Los 440's** band, Orange County's gay men's chorus **MenAlive**, **Culture Shock LA** dance troop and **Puppets and Players Little Theatre**. Caricature artists, trick-or-treating and face painting will add to the festive mood. **Pacific Symphony**, **Philharmonic Society of Orange County** and **Pacific Chorale** will join the celebrations, as will **South Coast Repertory** and **Orange County Museum of Art**. The plaza's new café, **Center 360**, will be serving. Visitors are invited to take free docent-led tours of the plaza and theaters and to

observe classes in the Center's **School of Dance and Music for Children with Disabilities** and the **American Ballet Theatre William J. Gillespie School**.



For the evening, the Argyros Plaza will be transformed by its dramatic new lighting design, with guests enjoying sets by leading California bands **Orgone** and **Monophonics**. Also featured will be **BANDALOO**, returning to the Center with a new breathtaking, gravity-defying performance. The company will weave intricate choreography across the wall of Segerstrom Hall 40 feet above the new Argyros Stage. Local food trucks will be on hand throughout the evening.

Segerstrom Center for the Arts applauds its corporate partners including Kia Motors America, Official Automotive Partner; United Airlines, Official Airline; and Omaha Steaks International, Official Fine Food Retailer. Community celebrations made possible in part by Bank of America's lead sponsorship.



## GRAND OPENING DAY SCHEDULE

October 28, 2017

<b>11:00am</b>	Grand Opening Dedication	Argyros Stage
<b>11:30am</b>	The Patriot Brass Ensemble	Argyros Stage
	"The Art Project" - Orange County Museum of Art	Argyros Plaza
<b>11:45am</b>	South Coast Repertory Theatre Conservatory	Side Stage
<b>12:00pm</b>	Philharmonic Society of Orange County presents South Coast Brass	Argyros Stage
	Observe American Ballet Theatre William J. Gillespie School (character class)	Judy Morr Theater
<b>12:20pm</b>	Darden Sisters Band	Side Stage
<b>12:45pm</b>	Pacific Chorale	Argyros Stage
<b>1:15pm</b>	Ane Thanh Lion Dance	Side Stage
	Observe American Ballet Theatre William J. Gillespie School (ballet class)	Judy Morr Theater
<b>1:30pm</b>	Los 440's Band	Argyros Stage
<b>2:00pm</b>	Vybration <i>a cappella</i> sextet	Side Stage
<b>2:15pm</b>	Pacific Symphony Youth Wind Ensemble	Argyros Stage
<b>2:30pm</b>	Puppets & Players Little Theatre	Center for Dance and Innovation
<b>2:55pm</b>	MenAlive chorus	Argyros Stage
<b>3:00pm</b>	Observe School of Dance and Music for Children with Disabilities	Center for Dance and Innovation
<b>3:25pm</b>	TAIKOPROJECT drummers	Argyros Stage
<b>3:45pm</b>	Learn "Thriller" choreography with Culture Shock Los Angeles	Judy Morr Theater
	Puppets & Players Little Theatre	Center for Dance and Innovation
<b>4:30pm</b>	Learn "Poppin'" with Culture Shock Los Angeles	Judy Morr Theater
<b>5:00pm</b>	Puppets & Players Little Theatre	Center for Dance and Innovation
<b>5:15pm</b>	Learn "Breakin'" with Culture Shock LA	Judy Morr Theater
<b>7:00pm</b>	BANDALOO vertical dance troupe	Argyros Stage
<b>7:30pm</b>	Orgōne band	Argyros Stage
<b>9:00pm</b>	Monophonics band	Argyros Stage

## UPCOMING FREE EVENTS ON THE JULIANNE AND GEORGE ARGYROS PLAZA

The Center has committed itself to using its resources to help non-cultural, community service organizations succeed in their efforts on behalf of the people of Orange County. The Center will hold free public festivals to salute and draw attention to those organizations and their work. The Argyros Plaza will become a global village, gathering people to celebrate holidays and traditions from the many wonderfully diverse communities of Orange County. On some evenings, there will be special free pre-show activities to enhance and enrich the audience's experience, and on others, music and entertainment to simply add to the enjoyment as visitors enjoy a glass of wine or an al fresco dinner with friends at the new plaza café, Center 360. Anytime will be a good time to stop by Argyros Plaza

<b>Prelude to Ella</b>	Friday, November 3, 2017; 7 – 8 p.m. (Prior to Pacific Symphony tribute to Ella Fitzgerald concert)
<b>A Touch of Persia</b>	Saturday, November 4, 2017; 7:30 – 9 p.m.
<b>Tango Lessons</b>	Tuesdays, November 7 & 14, 2017; 6:30-7:30 p.m. Thursdays, November 9 & 16, 2017; 6:30 – 7:30 p.m. (In preparation for Tango Buenos Aires and the Tango Party on the Plaza)
<b>Center Salutes Our Veterans</b>	Saturday, November 11, 2017; 10:30a.m. – 2 p.m.
<b>Tango Party on the Plaza</b>	Saturday; November 18, 2017; 5:30 – 7:30 p.m. (Prior to the performance of Tango Buenos Aires)
<b><i>Something Rotten!</i> Pre-Show Music</b>	Wednesdays, November 8 & 15, 2017; 6:30-7:30 p.m. Fridays, November 10 & 17, 2017; 6:30-7:30 p.m.
<b>Holidays Around the World</b>	Thursday – Sunday; December 7 – 10 Tuesday – Sunday, December 12 – 17, 2017; Time TBD
<b>The Sound of Motown</b>	Wednesday – Friday, December 20 - 22, 2017; 6:30 – 7:15 p.m. Saturday, December 23, 2017; 1 – 1:45 p.m. and 6:30 – 7:15 p.m.
<b>Día de los Reyes</b>	Saturday; January 6, 2018; Time TBD
<b><i>Jersey Boys</i> Doo-Wop Pre-Show Music</b>	Friday & Saturday, January 19 & 20, 2018; 6:30 – 7:30 p.m. Sunday, January 21, 2018; 5:30-6:30 p.m.
<b>Martin Luther King, Jr. National Day of Service</b>	Sunday, January 14, 2018; 10 a.m. – 2 p.m.

Information provided is accurate at the time of printing, but is subject to change. Segerstrom Center for the Arts is a private, non-profit organization. "Segerstrom Center for the Arts" is a registered trademark.

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